



Picture day, minus the paperwork.

Elementary and middle school portraits, student IDs, staff portraits, yearbook-ready files and senior portraits from one local team. Nothing for your office to collect. Nothing for your staff to install.

SCHOOL COMMISSION / FUNDRAISING OPPORTUNITY

15%

15% back to your school

Schools get a 15% donation from all profits from sales of school pictures. If you have another offer in writing that is more, we will match it.

BENEFITS FOR SCHOOLS

- No cost to the school: ChoicePix handles picture day without requiring the school to purchase photography services
- No money collection by school staff: parents order and pay directly online
- No order forms to process, less administrative work for teachers and office staff
- No unwanted print packages: prints are produced only when families place an order
- Multiple poses instead of a single traditional school pose
- Secure student galleries: individual access keeps photographs organized and private
- Fast online ordering from a phone, tablet or computer
- Local service and support from a Laredo company
- Yearbook support: files and information that make portrait submission easier

WHAT WE NEED FROM YOUR CAMPUS

- Student roster and identification details
- A schedule and a space for picture day
- Internet access to receive yearbook files
- No special software for staff

HOW IT WORKS

- 01 Roster**
We plan around your campus schedule and prepare the student workflow.
- 02 Picture day**
The local ChoicePix team photographs students on campus.
- 03 Private access**
Each student receives a code connected to their photographs.
- 04 Family selects**
Families order online. Only the photographs they choose are printed.

FROM THE SCHOOLS WE PHOTOGRAPH

"Their team has been professional, dependable, and accommodating to the needs of our campus."

Veronica Barrera Luna, United High School

"ChoicePix has proven to be a company we can depend on."

Jennifer De Leon, Harmony School of Excellence, Laredo

"When questions or special requests come up, they are accessible and quick to help."

Rocio Moore, Lyndon B. Johnson High School

For families: Private gallery access with a personal link or student code. Prints, keepsakes and digital downloads. No minimum purchase.

Bert Kiefer + Chacho Gonzalez. Locally owned since 2020, 45+ years of combined experience dedicated to school and senior photography.

Plan picture day (956) 477-1545

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